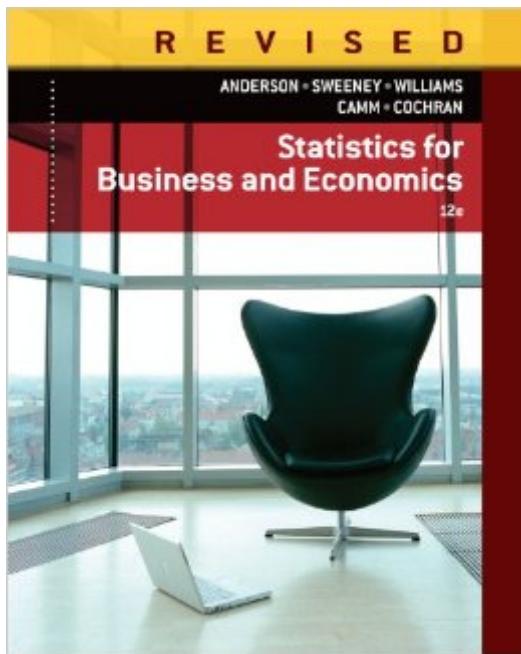


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# Statistics For Business & Economics, Revised



## **Synopsis**

The authors bring more than twenty-five years of unmatched experience to this text, along with sound statistical methodology, a proven problem-scenario approach, and meaningful applications that clearly demonstrate how statistical information informs decisions in the business world. Thoroughly updated, the text's more than 350 real business examples, cases, and memorable exercises present the latest statistical data and business information with unwavering accuracy. And, to give you the most relevant text you can get for your course, you select the topics you want, including coverage of popular commercial statistical software programs like Minitab 16 and Excel 2013, along with StatTools and other leading Excel 2013 statistical add-ins.Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## **Book Information**

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## **Customer Reviews**

I have been teaching with this book for over 10 years (present and earlier editions). This book is OK, it may or may not have been my #1 choice but it was chosen by a department committee. It decently covers the subjects I need for a first year first course undergrad. As far as contents go I'd rate it a 3.5. It's OK. Just too wordy : the material that actually matters is worth, in my mind, 150 to 200

pages. Definitely not 1120 pages. So why the one-star rating? Well, the price is just outrageous. Come on, this is statistics as it has been pretty much unchanged in the last 30 (50?) years. New editions come up way too often, bring extremely marginal changes (page numbering?), just enough that we are forced to upgrade and students have a hard time reselling their books. Of course, this is true of many textbooks today. But close to 250\$ for a new edition that brings little more than the first? If it were not against 's policies I would definitely encourage you to... well, you know. If you (a student I presume) insist, I suggest you purchase a used k-th edition, with k

I used 9e at business school back in 2004, paid around \$90 for the then-new edition. lately I was thinking about looking at this book again and found the prices for 11e, 12e at around \$2xx on . I closely looked at the Table of Contents of 9e and 12e, and even read the Preface in 12e. The authors said they updated one chapter "significantly", and added a few new cases. From a student point of view, I would not believe it does not warrant the edition upgrade. I knew from a professor at my school that a common tactic in the publishing industry is that the publisher keep pushing the authors to make changes to their books so new editions can be published, thus new, higher prices can be charged. Most students are below-average-income people. I don't think it is ethical and fair to publish new editions of books w/o really deliver commensurate new contents.

The book is very detailed, but there are much better books out there that explain the material in a less convoluted way. Had to use handouts and photocopies from other books for class work , because this book was just too verbose and needlessly complicated.

Not too bad, but I wish the selected answers in the back of the book also showed us how they did the problems, so that when I got a different answer I would be able to see what I did differently or wrong. I got this book for my stats class because this is the required text.

Great book for learning business and econ oriented stats and probability! It helped me get a good grade in MGMT 305 at Purdue University! It has good examples, ample practice problems, a straightforward layout and all the guidance about stats software (Excel and Minitab) that one could need!

My daughter in college says this book is too big, lengthy and wordy. But there are plenty of exercise problems. There is no time to read this large mass of papers so she refers to her old notes and

online videos. Buy cliff notes or any short book that quickly summarizes main concepts in very few pages.

I don't like the way the book words things, my professor uses simple examples to explain which makes it easier to understand. arrived on time though, I only use it for the examples at the end of the chapters because it's not very easy to understand for people just learning about statistics.

it was pretty good few hick ups on pages

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